

## Terms and conditions of participation

1. Participation in the competition is subject to your consent to the terms and conditions of participation. The participant accepts these terms and conditions of participation by taking part in the competition. baby lock (Consuendi GmbH) reserves the right to disqualify participants from the competition due to failure to comply with these terms and conditions of participation.

2. Participants who try to obtain an advantage by manipulation will be excluded from participation. The winner's entitlement to the prize may even be cancelled and the prize be reclaimed subsequently if the participant has violated these terms and conditions. Persons who provide false personal details will also be excluded from the competition.

3. Only natural persons who are of full age and have their permanent residence in Austria, Germany, Switzerland, France or UK are entitled to participate in the competition. The staff of baby lock (Consuendi GmbH) and their relatives are excluded from the competition.

4. Participation in the competition is free of charge, and there is no obligation to buy.

5. Participation in the competition requires the participant:

1) to submit the sewing instructions for an individual project as requested.

2) to provide the necessary and complete data via the contact [gewinnspiel@babylock.de](mailto:gewinnspiel@babylock.de) by electronic mail.

The participation data is only valid if filled in completely and includes notably the participant's last name, first name and address.

6. Each person may only participate once and only win one prize.

7. The competition begins on 1 October 2018 at 00:00 a.m. Participation is possible until 2 January 2019, 23:59 p.m.

8. By way of submitting their instructions, the participants agree to assign the copyright of their instructions to Consuendi GmbH and baby lock who may use and publish these instructions without temporary limitation.

9. The winners of the competition are selected as described below:

All participants who have fulfilled the task requested and have submitted their complete and correct personal data will take part in the competition. **The winners are selected from all instructions received by 02.01.2019 on the basis of judging and ranking the best entries.**

1) Apart from the creativity of the idea, criteria such as the visual presentation of the sewing process, the quality of the photos, the way participants express themselves and a description without spelling mistakes are also decisive.

2) Photos which clearly show the brand of the sewing, coverlock or overlock machine, you used to implement your project (except baby lock), are not allowed.

3) It is important to ensure that at least 51% of the work can be implemented with a coverlock or overlock machine.

10. baby lock reserves the right to change the submitted instructions to adapt them to baby lock media's corporate design.

11. The winners and their sewing projects will be announced in calendar week 05/2019 on the baby lock website and notified via the contact details provided by them in a timely manner. The participant is responsible for the correctness of the post and e-mail address she/he provided. The announcement of the winners is without any guarantee.

The prize may not be exchanged. The prize is not transferrable to any third party. Cash payment of the prize value is excluded.

12. The winner will receive the article as marked in the request for participation depending on her/his ranking.

13. The participant has no right to demand removal of defects or assert any guarantee claim. In the event that the prize becomes a guarantee case within the guarantee period as granted by the manufacturer, the winner has to contact the manufacturer. baby lock (Consuendi GmbH) cannot guarantee that the claim will be admitted. It is the sole decision of the manufacturer to recognize the guarantee case as well as to satisfy the claim ex gratia. The prize is delivered without any invoice and will not be manufactured on request.

14. baby lock (Consuendi GmbH) reserves the right to terminate the competition at any time without previous announcement if its proper performance can no longer be warranted for technical or legal reasons.

15. baby lock (Consuendi GmbH) also reserves the right to cancel the prize for certain reasons (such as delivery problems, lack of availability) and substitute the prize by a prize of equivalent or higher value.

16. Legal recourse is excluded.

17. Should individual provisions of these terms and conditions of participation be or become ineffective, the validity of the remaining provisions is not to be affected. They are replaced by a provision that reflects the intention of the ineffective provisions as closely as possible.

## **Data protection**

Participation in the competition requires the provision of personal data. The participant expressly agrees that the data submitted by her/him is collected and processed for performing and handling the competition. The participant also consents to receive messages from baby lock (Consuendi GmbH) in connection with the competition at the e-mail address she/he provided. Should the participant withdraw this consent, she/he will be excluded from the competition.

Should the participant win a prize, she/he agrees that her/his first name, the first letter of the last name and the residence town (example: Max M., from Chemnitz) together with a photo showing the participant and the respective machine she/he got as a prize may be used by baby lock (Consuendi GmbH) for different media during an unlimited period of time with regard to the stated competition.

baby lock will collect, store and use the personal data entered and submitted by the participant in connection with the competition only for the purposes of performing and handling the competition as well as for disclosing it to third parties for the delivery of the prize such as post office, parcel service, for example. The data will be deleted promptly and irretrievably upon completion of the competition.